



MAY 6, 2013

RETHINKING THE DESIGN OF SLIDES:

THE ASSERTION-EVIDENCE STRUCTURE

The key to effective scientific and classroom presentations is the assertion-evidence approach. Michael Alley's research demonstrates that this approach results in better retention of material by audiences.

Michael Alley, MA, MFA

Associate Professor

Engineering Communications, Penn State University

**Two Presentations:
8:00-9:30am
10:30am-12:00pm**

**The Albert Sherman
Center Cube AS3-2119**

Individual Consultations

Bring your
slides/presentation
for feedback

4 Slots Per Session

1:30-2:00pm

2:00-2:30pm

2:30-3:00pm

3:00-3:30pm

Email the Office of
Faculty Affairs to
reserve a slot
Faculty.Affairs@umassmed.edu

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