



Innovative thinking.

Infinite potential.

Do more than ride the next wave of innovation.

Set it in motion.

Direct original marketing campaigns for multinational corporations. Found and run a popular local business – or the world’s next leading technology firm. Consult with startups and Fortune 500s on emerging best practices in sustainability. Become a creative investor or a forward-thinking nonprofit manager.

No matter what direction you hope to take your career, earning an MBA from Clark is the essential next step. From implementing game-changing business strategies to managing diverse international teams, at Clark you’ll develop the skills to become a successful, responsible, and innovative leader in today’s dynamic business environment.

THE CLARK MBA: A WEALTH OF BENEFITS

- Learn from professors who are experts in their fields
- Gain an understanding of the theory and philosophy behind executive-level business decisions
- Enhance your global business knowledge by collaborating with students from throughout the world and professionals from prominent organizations
- Study for a year in France, a semester in Sweden, or a week in an economically vibrant city such as Shanghai or São Paulo
- Learn to merge business strategies and social responsibility
- Acquire the skills and insight to further your professional goals

FOCUSED EXPERTISE

Clark University Graduate School of Management (GSOM) offers you a rigorous learning experience and the chance to build expertise in one or more of the following concentrations:

- Accounting
- Expanded accounting*
- Finance
- Global business
- Information systems
- Management
- Marketing
- Social change
- Sustainability

*Provides excellent preparation for the CPA examination

Accredited by AACSB International, Clark GSOM ranks among the world's most elite business schools and ensures your access to the highest quality resources and opportunities.



JULIA ABAKAEVA, MBA '05
Lead Microfinance Specialist, World Bank's Consultative Group to the Poor

"Clark combines the academic quality of a leading research university with a supportive, friendly atmosphere. I'm confident that the GSOM program gave me the knowledge and tools to be successful in the most competitive work environment."

LAWRENCE NORMAN, BA '94, MBA '95
Vice President, Global Basketball, adidas

"My GSOM experience can be summed up in one word: empowering. It was there that I developed a true passion for learning, and because Clark is a place that welcomes and fosters creativity, I could always come to the table with new ideas and excel in my own way."

One dynamic program.

A multitude of benefits.

The breadth and depth of knowledge to think critically, act boldly, and manage responsibly. A network of professionals from leading companies and inspiring professors renowned for making groundbreaking contributions to their fields. Lifelong friendships extending from Massachusetts to Malawi and New York to New Zealand.

Clark students benefit from a top-ranked education in a uniquely welcoming and collaborative setting. They graduate forever changed.



WHAT SETS CLARK GSOM APART?

- **Exceptional diversity** – No one prepares you for the global marketplace better than Clark GSOM. You'll learn firsthand about the business practices of countries from Italy to India and gain experience leading globally diverse teams.
- **Financial expertise** – Sharing faculty and resources with Clark's renowned MSF program, GSOM offers specialized courses taught by some of the world's most highly regarded theorists, researchers, and investors. Our faculty's expertise in alternative investment strategies is second to none.
- **Pioneer in sustainability** – Explore the social, economic, and environmental pillars of "triple bottom line" sustainability with leading experts on sustainable business practices, environmental policy, community development, and nonprofit management – and prepare to effectively apply your business expertise to the causes you're most passionate about.
- **East Coast connections** – Clark provides easy access to the world's major centers of commerce, from the financial services sector in New York City to the high technology firms of Boston. Networking with local business leaders and Clark alumni, students secure exciting internships and jobs at companies from adidas and Johnson & Johnson to PricewaterhouseCoopers and USB.

CLARK MBA PROGRAM AT A GLANCE

- Classes in Worcester and Southborough
- Flexible daytime and evening course schedule
- 12-17 course units depending upon undergraduate coursework
- Fall (September) and spring (January) admission
- Benefit from the personal attention, in-depth training, and employer connections offered by expert staff in the Stevenish Career Management Center
- **Full-time students:**
 - Enroll in 3-4 units per semester
 - Graduate in 1-2 years
 - Must submit GMAT or GRE scores with application
- **Part-time students:**
 - Enroll in 1-2 units per semester
 - Advance at their own pace
 - May enroll before taking the GMAT or GRE

Clark University was recently named one of the top 16 schools in the United States in which to study green business by *Entrepreneur* magazine and *The Princeton Review*. Its MBA program was listed by the Aspen Institute among the world's top 100 business programs preparing students for the environmental, social, and ethical complexities of modern-day business.



Affordable and offering diverse career, entertainment, and social opportunities, Worcester was recently named one of the 10 most livable cities in the United States by *Forbes* magazine.

At A Glance

CLARK UNIVERSITY

- Founded in 1887 as the first all-graduate institution in the U.S.
- Major research university where students benefit from a unique degree of personal attention and academic opportunity
- Dynamic urban setting in Worcester, Massachusetts, the second-largest city in New England, just one hour from Boston and three hours from New York City
- One of just 40 educational institutions featured in the popular guidebook *Colleges That Change Lives*
- Named among America's top 20 "coolest schools" by *Sierra* magazine based on the number and quality of its sustainability programs and practices

CLARK GSOM: A PRIME EXAMPLE

A pioneer in management education combining business principles and social ideals, Clark University Graduate School of Management (GSOM) joined the Principles for Responsible Management Education (PRME) initiative in 2011. The decision strengthens the GSOM's commitment to education, research, and collaboration that fosters sustainable social, economic, and environmental change.

PRME Principles for Responsible Management Education



CHALLENGE CONVENTION.
CHANGE OUR WORLD.

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JOIN OUR DYNAMIC COMMUNITY

Clark GSOM enrolls talented students and experienced professionals with a wide range of backgrounds, from journalism and law to climatology and sociology. We hope you're eager to add your unique perspectives to the mix.

TUITION, SCHOLARSHIPS, AND FINANCING

Clark offers merit-based scholarships from 25-100% of tuition to applicants with strong academic and professional credentials. All applicants are considered for awards, and no separate financial aid application is required. Special Peace Corps, AmeriCorps, CityYear, and NSHMBA scholarships are also available.

CONTACT US

To speak with an admissions representative or to schedule a campus visit or information interview, please call **508.793.7406** during regular business hours, 9 a.m. to 5 p.m. EST, or email us:

Full-time MBA Program: clarkmba@clarku.edu

Part-time MBA Program: clarkptmba@clarku.edu

For additional information on our programs, courses, current tuition rates, and how to apply, visit www.clarku.edu/gsom.



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